Allison Rosenberg

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A junior web designer with entry-level experience specializing in UI design, WordPress, UX writing, and graphic design. Adept at collaborating with diverse teams to create innovative website designs and ensure consistency across desktop and mobile platforms.

Education

**Bachelor of Science (B.S.)
Graphic Design**

Columbia University | May 2023

Key Skills

- Adobe Creative Suite
- Graphic design
- User-centered design principles
- Web development
- WordPress

Certifications

- User Experience Design Certification, General Assembly | October 2023
- Certified Digital Designer (CDD), ADA | July 2023

Professional Experience

Junior Web Designer Internship

Cadence Web Design Consultants, New York, NY | May 2023 – November 2023

- Provided support to senior web designers during a six-month internship and collaborated with front-end developers to design quality websites for client businesses
- Created compelling visual assets, conducted wireframing, and defined UX design in accordance with user-centered principles
- Performed graphic design activities to support a major overhaul of an underperforming website and collaborated effectively with back-end developers

Academic Projects

Web Design Projects

Columbia University, New York, NY | January 2022 – May 2023

- Completed an academic project to build a film review website, which included developing the UI, creating visual assets, and ensuring mobile compatibility
- Designed an innovative website to enable users to locate and filter restaurants with vegan and kosher menu items using JavaScript and HTML