

Sarah V. Johnson

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Event manager with 12 years of experience seeking a mobile marketing manager position with Perfect Promos for You. Qualifications include a BA in Marketing Management, field experience promoting well-known brands such as Cool Cola and Crunchariffic Cereal, a CDL license and an outgoing personality.

Key Skills

- Field experience managing marketing promotions
- BA in Marketing Management
- CDL licensing
- Physically able to assemble and remove product displays
- Comfortable promoting products at crowded events
- Outgoing personality

Professional Experience

Promotional Marketing Manager

On-the-Go Promos | March 2015 - present

- Distributed samples of food and beverages at events across the nation
- Promoted brands using marketing campaigns tailored toward target demographics
- Drove and maintained a box truck
- Assembled and removed displays quickly for events
- Ordered and monitored inventory for promotional goods required for successful marketing campaigns

Brand Ambassador

Mobile Marketing Masters | August 2007 - March 2015

- Promoted products and brands at nationwide events, including baseball games, football games and concerts
- Distributed product samples to adults approximately 18 to 45 years old
- Collected email addresses, phone numbers and addresses from consumers
- Maintained the correct traits and attire required to honor each brand's identity during in-field marketing promotions

Education

Bachelor of Arts in Marketing Management

Florida State College, Miami, FL - September 2003 - June 2007

Certifications

- COL license
- Official Brand Ambassador (OBA)
- Certification from Marketing Managers USA