

# Allison Rosenberg

Boston, MA 12345  
allisonrosenberg@example.com  
(123) 456-7890  
[LinkedIn](#) | [Portfolio](#)

A senior UX researcher with over 10 years of experience, specializing in Agile product development, ethnography, qualitative research, and cross-functional leadership. A proven track record of defining UX strategy to deliver holistic user-centered designs. Adept at collaborating with diverse cross-functional teams to drive product adoption in competitive market landscapes.

## Key Skills

- UX strategy
- Agile product development
- User-centered design principles
- Ethnography
- Stakeholder management

## Professional Experience

### Senior User Researcher

*West Light UX Consulting, Boston, MA | October 2016 – present*

- Deliver UX consulting services, execute comprehensive research projects, and define holistic user-centered design strategies for enterprise clients valued at \$20 million to \$50 million
- Synthesize user data, contextual inquiries, and actionable insights to establish evidence-based narratives, inform product designs, and unlock value for consumers
- Lead a team of over 20 UX researchers, designers, and writers to identify complex solutions throughout all phases of the Agile product development lifecycle

### Lead UX Researcher

*New England UX Consultants, Boston, MA | June 2013 – October 2016*

- Built trusted relationships with client stakeholders and delivered presentations on qualitative research findings and market indicators to refine UX strategy
- Led a wide range of user research initiatives to analyze user needs and evaluate consumer behavior, including literature reviews, focus groups, and interviews

## Education

### Bachelor of Science (B.S.) UX Design

Boston College, Boston, MA | June 2013

## Certifications

- UX Master Certification, Nielsen Norman Group, 2017
- Google UX Design Professional, 2013