JOHN BERGSEN

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Philadelphia, PA 12345

A dynamic Web Designer with eight years of experience specializing in user-centered design, front-end development, graphic design, and UX design. A proven track record of designing innovative websites across various industries and identifying opportunities to enhance user engagement. Adept at collaborating cross-functionally with back-end developers.

PROFESSIONAL EXPERIENCE

SENIOR WEB DESIGNER   Avalon Web Design Inc., Philadelphia, PA | October 2016 – Present

- Interface with the art director, creative teams, and client stakeholders to develop holistic web designs and visually compelling layouts to enhance company branding and improve the user experience for 20+ websites and 15 mobile applications
- Lead the redesign of a website for a financial consulting firm, create graphics, conduct wireframing and prototyping, and improve web traffic by 250%
- Improve responsiveness of the UI design for a mobile application, collaborate with the art director to enhance visual assets, and increase user satisfaction by 35%

FREELANCE WEB DESIGNER   Self-Employed, Philadelphia, PA | June 2014 – October 2016

- Executed freelance web design projects for clients across a variety of industries, which included creating visual assets, UX designs, and web layouts
- Coordinated with client stakeholders and external web developers to ensure alignment with business requirements and brand aesthetic

EDUCATION

BACHELOR OF SCIENCE (B.S.) GRAPHIC DESIGN   Temple University, Philadelphia, PA | September 2010 – June 2014

KEY SKILLS

- Front-End Development
- User Interface (UI) Design
- JavaScript
- Graphic Design
- Web Development

CERTIFICATIONS

- Certified Web Professional – Web Developer, IWA, 2016
- Certified Digital Designer (CDD), ADA, 2015