Professional Experience

Junior Web Designer Internship

Cadence Web Design Consultants, New York, NY | May 2022 - December 2022

- Provided support to senior web designers during a six-month internship and collaborated with front-end developers to design quality websites for client businesses
- Created compelling visual assets, conducted wireframing, and defined UX design in accordance with user-centered design principles
- Performed graphic design activities to support a major overhaul of an underperforming website and collaborated effectively with back-end developers

Academic Projects

Web Design Projects

Columbia University, New York, NY | September 2021 - May 2022

- Completed an academic project to build a film review website, which included developing the user interface, creating visual assets, and ensuring mobile compatibility
- Designed an innovative website to enable users to locate and filter restaurants with vegan and kosher menu items using JavaScript and HTML

Education

Bachelor of Science (B.S.) Graphic Design

Columbia University, New York, NY | September 2018 - May 2022

Certifications

- User Experience Design Certification, General Assembly, 2022
- Certified Digital Designer (CDD), ADA, 2022

Allison Rosenberg

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A Junior Web Designer with entry-level experience specializing in UI design, WordPress, UX writing, and graphic design. Adept at collaborating with diverse teams to create innovative website designs and ensure consistency across desktop and mobile platforms.

Key Skills

- Graphic Design
- User-Centered Design Principles
- Web Development
- Adobe Creative Suite
- WordPress