KM Kevin Morrison

A Graphic Design Specialist with seven years of experience specializing in web design, CSS, creative thinking, and InDesign. A proven track record of delivering innovative visual solutions and UX designs to enhance the user experience.

123 W Adams Ave,
Detroit, MI 12345
kevinmorrison@example.com
(123) 456-7890
www.kevinmorrisondesigns.com

Professional Experience

Graphic Designer

Stellar Graphic Design Solutions, Detroit, MI | November 2019 – Present

- Collaborate with a team of five graphic designers and web developers to execute web design projects for clients valued at $100K-$300K
- Deliver high-quality custom graphics, logos, typography, UX designs, and email templates to improve user engagement and reduce bounce rates by up to 20%
- Develop custom logos and graphics and create a cohesive brand identity for an online gift company, resulting in a 50% increase in social media engagement

Graphic Designer

SKC Marketing and Design, Detroit, MI | May 2016 – November 2019

- Conducted marketing research on demographics and marketing to determine best design for clients based on brand aesthetics and identity
- Coordinated with design team to develop branding concepts, product marketing ideas, logos, brochures, and product packaging designs for a wide range of clients

Education

Bachelor of Arts (B.A.) Digital Arts & Media Design
University of Michigan, Ann Arbor, MI
September 2012 – May 2016

Key Skills

- Digital Marketing
- Graphic Design
- UX Design
- Adobe Illustrator
- InDesign

Certifications

- UX Design Professional Certificate, Coursera, 2018