

# Skyler Thompson

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A Creative Graphic Designer with entry-level experience specializing in web design, motion graphics, brand messaging, and illustration. Adept at developing engaging visual solutions to establish cohesive brand identities for clients.

## Education

Bachelor of Arts (B.A.)  
Graphic Design  
University of Washington, Seattle, WA  
September 2017 – May 2021

## Key Skills

- Graphic Design
- Adobe Creative Suite
- InDesign
- Web Design
- Motion Graphics

## Professional Experience

Junior Graphic Designer  
Lorenna Designs, Seattle, WA | December 2021 – Present

- Design and develop engaging graphic elements for client websites, social media platforms, and product packaging, including custom logos and illustrations
- Collaborate with clients to develop engaging graphic design solutions based on market trends, brand identity, and target demographics
- Coordinate with two graphic designers to execute a rebranding initiative for a client account valued at \$80K, including the creation of custom graphics and web layouts

Graphic Design Intern  
SKC Marketing and Design, Seattle, WA | May 2021 – December 2021

- Conducted marketing research on demographics and marketing to determine best design for clients based on brand aesthetics and identity
- Coordinated with design team to develop branding concepts, product marketing ideas, logos, brochures, and product packaging designs for a wide range of clients