ANTHONY GENTILE

Sales Director 123 Bedford Avenue, New York, NY, 12345 anthonygentile@youremail.com (123) 456-7890

January 1, 2022

Caleb Morris

Senior Hiring Manager Transcendence Cloud Solutions (987) 654-3210 caleb@transcendencecloud.com

Dear Mr. Morris,

As a sales director with over 10 years of experience in technology, I've secured multi-million-dollar engagements with enterprise clients over the course of my career. During my time with Change Tech Inc., I built a high-performance sales organization generating over \$25M in revenue. I believe that I can achieve similar success for your company in the sales director position.

Transcendence Cloud Solutions has a reputation for its growing market share within the cloud solutions space, which draws me to apply for this position. As a sales leader, I'm drawn to organizations at the forefront of cutting-edge technology. I believe that my background and experience in technology sales would be an asset to your organization based on my career achievements:

- Managed and built a 30-person sales organization generating \$25M, which included securing business opportunities with enterprise clients for the implementation of cloud solutions
- Led consultative sales meetings with prospective clients, provided education on the benefits of cloud technology products, and implemented customized features and value-added services
- Created a dynamic sales training program for account executives to improve close rates by 25%, which enabled the team to achieve 140% of quota in 2022

I would like to schedule an interview to discuss further how my sales background within the technology industry can benefit your organization. You may contact me via phone or email at your earliest convenience. I appreciate your time and consideration.

Best regards,

(Insert Signature Here)

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