



John Bergsen

Videographer
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Matthew Johnson

Senior Hiring Manager
Accentra Video
(987) 654-3210
matthewjohnson@accentravideo.com

Dear Mr. Johnson,

With over seven years of experience as a videographer, I've managed and executed over 300+ video productions for a diverse range of clientele. I pride myself on collaborating effectively with the cast and crew to bring nationally televised commercials to life. I believe that my background and expertise within the industry would make me a valuable asset to your team in the senior videographer position.

Accentra Video's reputation for delivering innovative and creative commercials draws me to apply for this position. During my time with Arkline Productions, I made a consistent effort to push boundaries and create commercials that were both inclusive and relatable for a wide range of audiences. I am confident that my unique approach to video production would allow me to succeed in this position based on my past achievements:

- Managed 200+ video productions for nationally televised commercials, infomercials, and product testimonials for client accounts generating over \$500K in revenue per year
- Executed all aspects of pre-production and post-production for a commercial to raise awareness for LGBTQ+ activism, created storyboards, and coordinated with creative teams to identify the appropriate tone for sensitive subject matter
- Led a \$200K video project to develop a commercial for a new antidepressant product line, which included incorporating testimonials from patients on their experience and newfound quality of life

I would like to schedule an interview to discuss further how my expertise in video production can help your company continue to deliver unique and eye-catching commercials. Feel free to contact me via phone or email at your earliest convenience. Thank you for your time and consideration.

Best regards,

(Insert Signature Here)

John Bergsen