

Allison Rosenberg

Graphic Designer
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Cynthia Roberts

Senior Hiring Manager
Astora Fashion Designs
(987) 654-3210
cynthiaroberts@astorafashiondesigns.com

Dear Ms. Roberts,

As a freelance graphic designer with over five years of experience, I've had the opportunity to create innovative marketing assets across a variety of digital and print platforms. While working on a project for Eva for Women, I produced quality logos and marketing materials to accentuate the brand's unique identity. Following the completion of the contract, the company experienced a 150% increase in social media followership and a 70% increase in annual sales. I believe that I can achieve similar success with your organization in the graphic designer position.

Astora Fashion Designs is a prestigious brand with a well-established identity. This is also what draws me to apply for the position, as I believe that I can help your team continue to refine your brand aesthetic to drive long-term marketing growth. I am confident that my experience will be an asset to your organization based on the following achievements from my professional career:

- Executed a wide range of graphic design projects for a variety of clients, including print/web ads, logos, product pages, trade show materials, graphics, brochures, and web pages
- Developed print and digital marketing material for a fashion design company, which contributed to a 150% increase in social media traffic, a 100% increase in web traffic, and a 70% increase in sales
- Consulted with clients to define the look and feel of brand aesthetic for web pages

I hope to speak with you soon to discuss further how my graphic design background can help you further accelerate the growth of your brand. You may contact me via phone or email for any additional questions you may have on my background. I appreciate your time and consideration.

Best regards,

(Insert Signature Here)

Allison Rosenberg