

Hideo Araki

123 Santa Maria, San Francisco, CA 12345
hideoaraki@example.com
(123) 456-7890

PROFILE

A Creative Director with seven years of experience within the technology industry, specializing in UX thinking, technology innovation, and product marketing. A proven track record of leading large-scale branding initiatives to drive new business and market penetration.

PROFESSIONAL EXPERIENCE

Creative Director

Excelsior Tech Consulting, San Francisco, CA | October 2015 – Present

- Manage the delivery UX design and marketing solutions for web pages, mobile applications, and digital campaigns across 10+ client accounts valued at up to \$700K
- Coordinate with creative teams and client marketing departments to identify ideal customer solutions, grow new business, and drive immersive technologies
- Develop a forward-thinking culture of collaboration, inclusion, and creativity across the agency to drive employee engagement and enhance service delivery

Creative Director

NorCal Marketing Solutions, San Francisco, CA | June 2014 – October 2015

- Oversaw 20+ projects and marketing initiatives for client accounts generating \$1.2M in annual revenue, which included consulting with client stakeholders to discuss business needs and identify ideal brand solutions to create business value
- Grew revenue for client accounts by 50% over two years by providing a new suite of services to enhance brand recognition across print and digital platforms

EDUCATION

Bachelor of Science (B.S.) Marketing

University of San Francisco,
San Francisco, CA
September 20 - June 2014

KEY SKILLS

- UX Thinking
- Product Marketing
- Client Relations
- Stakeholder Management
- Project Management