

# CAMERON MALFARA

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## EDUCATION

### Graduate

Roosevelt High School,  
Seattle, WA

## LANGUAGE

Fluency in Spanish

## KEY SKILLS

- Client Satisfaction & Retention
- Consultative Sales Methods
- Customer Service & Relations
- Revenue & Profit Growth
- Team Collaboration

Sales Consultant with 3+ years of retail experience. Foster strong revenue growth and repeat business by providing top-quality service experiences. Highly attuned to the unique needs and requests of each customer. Bilingual: Fluent in English and Spanish.

## CAREER HIGHLIGHTS

### Retail Sales Consultant

RPW Apparel Inc., Seattle, WA | September 2019 to Present

- Member of a 12-person sales team ranked #4 out of 14 store locations in region
- Direct visitors to their desired clothing and accessories and answer various product questions
- Clarify customer needs and offer personalized product suggestions
- Earned a near-perfect service score (98%) on customer surveys in 2020 and 2021