

Allison Rosenberg

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Focused and strategic
Communications Specialist with 5+
years of advancement and
experience in the nonprofit sector.
Expertly coordinate engaging,
high-impact internal and external
communications for diverse
audiences. Equally effective in a
leadership or hands-on role.
Bilingual: Fluent in English and
Spanish.

Key Skills

- Communication Systems Improvement
- Communications Channel Development
- Community Outreach
- Concurrent Project Management
- Cross-Functional Collaboration
- Digital & Social Media Marketing
- Internal & External Communications
- Public Health Messaging
- Stakeholder Relations Management
- Strategic Partnerships Development
- Strategic Planning
- Task Prioritization
- Training & Mentoring

Professional Experience

Communications Specialist – Public Health

LBW Research Center, San Diego, CA | August 2019 to Present

- Well-respected nonprofit focused on researching and mitigating issues such as domestic violence and drug and alcohol abuse.
- Orchestrate various community outreach efforts to promote awareness of key public health topics
- Increased leadership team's influence by forging strategic partnerships with several state government agencies
- Introduced better training materials for new hires, contributing to an 11-point gain in staff retention

Communications Specialist

NVB University Institute, San Diego, CA | June 2017 to July 2019

- Launched a popular monthly newsletter providing affiliates with valuable updates on the institute's research findings. Exceeded first-year readership goals by more than 75%

Education

Bachelor's Degree – Communications, Hispanic Studies

University of San Diego, San Diego, CA

Languages

- Fluency in Spanish
- Basic proficiency in French