

Professional Experience

Communications Specialist

AZL Inc., Boston, MA | August 2019 to Present

- Guide production of brochures, infographics, and short-form videos connecting the organization's mission and services to a wider audience
- Strengthened company's social media presence, driving 280% average increase in engagement on all major platforms
- Improved marketing department's coordination with sales, operations, and other internal teams

Communications Consultant

SEO Inc., Boston, MA | June 2017 to July 2019

- Facilitated rapid growth of this startup by helping manage and maintain positive communications with strategic partners

Education

Bachelor's Degree – Communications

Boston College, Boston, MA

Technical

- Microsoft Office Suite (advanced Excel, PowerPoint)
- Adobe Creative Suite

Hideo Araki

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Inventive Communications Specialist with 5+ years of experience at startups and small businesses. Expertly coordinate engaging, high-impact internal and external communications for diverse audiences. Committed to continually gaining and applying new professional skill areas.

Key Skills

- Communication Systems Improvement
- Communications Channel Development
- Concurrent Project Management
- Cross-Functional Collaboration
- Digital & Social Media Marketing
- Internal & External Communications
- Stakeholder Relations Management
- Strategic Partnerships Development
- Task Prioritization