

Anthony Gentile

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PROFILE

An Event Manager with 10+ years of experience specializing in logistics, vendor management, client relations, and talent management. A proven track record of secure performances from popular musical acts for premiere venues, including The Smiths, Mountain Goats, and Beirut.

PROFESSIONAL EXPERIENCE

Event Director

The Electric Lounge Venue, Philadelphia, PA | October 2016 – Present

- Build and maintain relationships with artists, promoters, and agents, negotiated all venue bookings, oversee box office operations, and managing bookings for over 120+ shows with 5K-40K attendees generating over \$4M in annual revenue
- Identify optimal ticket pricing for events, manage an annual digital marketing budget of \$300K, and coordinate logistics for tours and events
- Manage all aspects of event operations, lead a team of 80+ production, security, and hospitality staff, and interface with local police and fire departments

Event Manager

The Concord Theater, Philadelphia, PA | May 2011 – October 2016

- Oversaw the planning and execution of 75 concerts and events valued at \$500K-\$1M from conception to completion, which included on-site coordination, managing cross-functional teams, coordinating with vendors, and overseeing logistics
- Approved purchase orders and equipment contracts and negotiated with third-party vendors to reduce costs by 25% annually
- Identified and implemented solutions for event issues to prevent interruptions and ensured compliance with safety procedures and regulations

EDUCATION

Bachelor of Science (B.S.) Event Management

Temple University,
Philadelphia, PA
September 2007 - May 2011

KEY SKILLS

- Event Management
- Vendor Relations
- Talent Booking
- Logistics
- Budget Management