

SARAH JOHNSON

123 Carpenter Street, Philadelphia, PA 12345
youremail@example.com
(123) 456-7890

Thursday, June 30, 2022

MX. PAT MARTIN

Hiring Manager
RST Tech Services
(123) 456-7890
email@example.com

Dear Mx. Martin:

Over my ten-plus years as a regional sales manager at two software companies, I've introduced staff training programs that powered key gains in both sales efficiency and service quality. I'd love to continue my record of leadership excellence in your advertised Regional Sales Manager role.

I was struck by your job posting's description of RST Tech Services as "centered on the limitless potential of cross-team collaboration." This is the type of work culture I thrive in, and I have helped build at both my employers. By building a cohesive and collaborative team, I've guided my sales regions to pivotal successes, including:

- 18% greater efficiency in the past two years alone
- 23% average annual revenue growth for 5 consecutive years
- 7% increased market share for a key product category

This is just a sample of the results I've generated as a sales leader. Please see the attached resume for a complete overview of my background and the leadership skills I offer. I look forward to hearing from you and possibly learning more about this job opportunity soon.

Sincerely,

(Insert Signature Here)

SARAH JOHNSON