

Mina Sayed

Brand Ambassador 123 Bedford Avenue, New York, NY, 12345 mina@youremail.com (123) 456-7890

January 1, 2022

Cynthia Roberts

Elevate Wellness Inc.
Hiring Manager
(987) 654-3210
cynthiaroberts@elevatewellness.com

Dear Ms. Roberts,

With over ten years of experience as a brand ambassador within the health and wellness space, I've developed an advanced knowledge of strategic selling and relationship building. While working at Vitality Inc., I served as a brand evangelist for a line of nutrition products to aid customers with a variety of vitamin deficiencies and immune system disorders. By developing strategic partnerships with key retail outlets such as Whole Foods, we successfully increased annual sales by over 400%. I am confident that I can provide valuable contributions to your team in the brand ambassador role.

Elevate Wellness Inc.'s reputation for honesty and integrity in its case studies is what draws me to apply for this position. Your ethical business practices strongly align with my passion for delivering health and nutrition products to improve the quality of life for consumers. I believe that I can help your organization to continue to grow based on the following achievements from my career:

- Served as the brand ambassador for vitamin products generating \$3M in annual revenue, which included attending industry trade shows and creating promotional videos to educate customers on product benefits and scientific case studies
- Developed strategic partnerships with Whole Foods, Walmart, and Wegmans, negotiated deals, and increased annual sales by 400%
- Identified opportunities to enhance marketing strategies by conducting research on consumer demographics and improving social media presence for products

I hope to speak with you further regarding how my expertise within the health and wellness space can be an asset to your team. You may contact me via phone or email at your earliest convenience. I appreciate your time and consideration.

Sincerely,

(Insert Signature Here)

Mina Sayed