Raymond Ortiz

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Professional Experience

Instructional Designer
Advanced Education Consulting, San Francisco, CA | May 2019 – Present

- Coordinate with instructional designers and the product development team to develop curriculum, courses, and eLearning products for small businesses and enterprise organizations, including optimizing content and training materials
- Evaluate student progress and identify opportunities to improve product features and training materials, resulting in a 15% increase in student engagement
- Analyze performance data and student feedback to refine eLearning modules, resulting in a 20% increase in test scores and a 45% increase in student enrollment

Instructional Designer
Talent Builders Inc., San Francisco, CA | May 2017– May 2019

- Partnered with internal technology teams to create new courses, education programs, training modifications, and the customer-facing website for instructional design products
- Utilized learning management systems (LMS) and Articulate Storyline to create training scripts, video segments, and instructional guides for adult learners

Education

Bachelor of Science (B.S.) Instructional Design
University of San Francisco, San Francisco, CA | September 2013 - May 2017

Certifications

- Instructional Design Foundations, Coursera, 2018
- Become an Instructional Designer, LinkedIn Learning, 2017

An Instructional Designer with five years of experience specializing in eLearning, curriculum development, continuous improvement, and Articulate Storyline. A proven track record of developing and enhancing training programs and curricula for large organizations.

Adept at identifying learning needs and training approaches for diverse student populations.

Key Skills

- Instructional Design
- Curriculum Development
- Articulate Storyline
- eLearning
- Continuous Improvement