

JASMINE BROWN

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An Instructional Designer with entry-level experience specializing in adult education, learning management systems (LMS), curriculum development, and E-learning. Adept at using instructional design principles to develop and implement high-quality adult education programs.

PROFESSIONAL EXPERIENCE

INSTRUCTIONAL DESIGNER

Genesis Software Inc., Detroit, MI | May 2021 – Present

- Lead the development of customer training materials for a suite of software products using adult learning theory and instructional design principles
- Create and define content and training curriculum for technical and non-technical audiences, including eLearning modules and webinars
- Analyze feedback from users on the effectiveness of course material and identify areas of improvement, resulting in a 10% increase in customer satisfaction

INSTRUCTIONAL DESIGN INTERNSHIP

Adult Learning Pros., Detroit, MI | January 2021 – May 2021

- Provided support to the instructional design team for the development of curriculum and adult learning training materials for staff development
- Created visual assets, graphics, and presentations for training seminars and refined content to ensure accessibility across a wide range of audiences

EDUCATION

BACHELOR OF SCIENCE (B.S.) INSTRUCTIONAL DESIGN

University of Michigan, Ann Arbor, MI | September 2017 - May 2021

KEY SKILLS

- Instructional Design
- Adult Learning Theory
- eLearning Modules
- Learning Management Systems (LMS)
- Articulate Storyline

CERTIFICATIONS

- Become an Instructional Designer (LinkedIn Learning), 2021