

# John Bergsen

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Freelance writer and editor with over 10 years of experience. Set and execute strategies for high-quality content that resonates with target audiences. Recently demonstrated success in a mentor role. Passionate about sharing valuable writing tips and strategies with new writers.

## Education

### Bachelor of Arts (BA) — English, Creative Writing

University of Michigan,  
Ann Arbor, MI | 2012

## Key Skills

- Content strategy development
- Copy editing
- Microsoft Word
- Pages (Apple)
- Peer mentoring
- Proofreading
- Research and fact-checking
- Writing and editing

## Professional Experience

### Freelance Writer

Detroit, MI | April 2018 — present

- Write, edit, and proofread quality content for diverse clients of a broad writing services network
- Serve as mentor and coach for 10 new writers. Introduced training resources the wider organization adopted
- Established a portfolio of over 40 recurring clients with extensive annual content update needs

### Writer

LMN Company, Corp., Detroit, MI | April 2012 — April 2018

- Conceptualized and wrote press releases and marketing copy that helped the company expand to lucrative new markets
- Member of the content development team that won several industry awards for innovative copy and ad campaigns
- Gained a strong foundation in diligent proofreading and fact-checking