Jasmine Brown

Customer Success Manager 12 Bridge Street, Boston, MA 12345 jbrown@youremail.com (123) 456-7890

January 1, 2022

Mr. Tyrone Jackson
Hiring Manager
e-Learning Solutions Inc.
(987) 654-3210
tyronejackson@e-learningsoftware.com

Dear Mr. Tyrone Jackson,

As a customer success manager at Advanced Learning Corp., I oversaw the launch of a customer success management solution to expand opportunities and drive over \$20M in revenue growth.

I also drove the delivery of a subscription-based e-Learning service to improve contract renewals by 60% across a customer base of 150+ enterprise clients. I am confident that I can provide valuable contributions to your team in the customer success manager position.

e-Learning Software Inc.'s reputation for innovation within the education technology space is what draws me to apply for this position. I have a passion for adult learning and believe in your company's mission to improve the accessibility and affordability of education for users. I believe that I can aid your organization in further growing this reputation based on my previous achievements as a customer success manager:

- Oversaw the launch of a customer success management solution to expand opportunities across untapped market verticals, resulting in over \$20M in new revenue
- Drove the delivery of a subscription-based e-Learning service in coordination with the customer success, marketing, and product development departments to improve client retention by 60%
- Coordinated with the Director of Customer Success to define strategic direction for the organization and develop long-term roadmaps to drive account growth

I hope to speak with you further regarding how expertise in education technology can help you improve value for your customer base. Feel free to contact me via phone or email at your convenience. I appreciate both your time and consideration.

Sincerely,

(Insert Signature Here)

Jasmine Brown