

ALAINA SANTOS

Web Designer
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January 1, 2022

Rachel Johnson

Hiring Manager
West Coast Marketing
(987) 654-3210
racheljohnson@westcoastmarketing.com

Dear Ms. Johnson,

As a web designer for Corsair Marketing Inc., I collaborated with the art director and cross-functional teams to create visual assets and holistic UI designs for 35+ digital projects. These included websites, mobile applications, and digital advertisements for a broad range of client businesses. Through these experiences, I developed an expertise in creating innovative digital designs, which I believe will allow me to excel in the web designer position with your organization.

West Coast Marketing has a reputation for excellence that strongly aligns with my background as a web design professional. I believe that my experience in both the creative and technical aspects of web development would be an asset to your team based on the following achievements from my career:

- Interfaced with the art director, creative teams, and client stakeholders to develop holistic web designs and visually compelling layouts to enhance company branding and improve the user experience for 25 websites and 10 mobile applications
- Led the redesign of a website for a nutritional supplement business, created graphics, conducted wireframing and prototyping, and improved web traffic by 300% within four months
- Improved the responsiveness of the UI design for a mobile application and collaborated with the art director to enhance d visual assets, resulting in a 30% increase in user satisfaction

I would like to schedule an interview to provide more insights into how my creative and technical designer background can offer a nuanced perspective for your digital projects. Feel free to contact me via phone or email for any follow-up questions you may have on my experience. I appreciate your time and consideration.

Sincerely,

(Insert Signature Here)

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