

# Professional Experience

## Senior Fashion Stylist

Louis Vuitton, Los Angeles, CA | May 2016 – Present

- Serve as the lead stylist for photo shoots and commercials in support of multimillion-dollar brand marketing campaigns, coordinate fashion stylists to prepare garments and dress models, and identify ideal styling to maximize brand aesthetic appeal
- Interface with producers and product marketing teams to plan photo shoots, select models for commercials, and evaluate fashion collections
- Oversee a team of 15 fashion stylists to pre-style garments, ensure merchandise quality, and provide coaching and mentorship on styling techniques

## Fashion Stylist

Zara, Los Angeles, CA | May 2011 – May 2016

- Managed and organized merchandise for marketing promos and fashion shoots for a new outerwear product line generating over \$10M in annual revenue, styled wardrobes, dressed models, and adjusted garments
- Conducted research on competitors and emerging fashion trends and coordinated with creative teams and producers to plan marketing initiatives

# Education

## Bachelor of Arts (B.A.) Fashion Design

University of California | September 2007 - May 2011

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A Fashion Stylist with 10+ years of experience, specializing in women's clothing, visual merchandising, product marketing, and photo shoots. A proven track record of conducting fashion styling to support multimillion-dollar promotional campaigns for a variety of leading fashion brands, including Louis Vuitton, Victoria's Secret, and Zara.

# Key Skills

- Contemporary Fashion
- Photo Shoots
- Brand Aesthetics
- Visual Merchandising
- Fashion Styling