

# GARY HENDERSON

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## EDUCATION

### Bachelor of Arts (B.A.) Fashion Design

Columbia University  
September 2012 - May 2016

## KEY SKILLS

- Men's Fashion
- Photo Shoots
- Visual Merchandising
- Garment Preparation
- Product Marketing

A Fashion Stylist with five years of experience, specializing in men's fashion, photography, brand marketing, and garment preparation. A proven track record of collaborating with models, fashion stylists, and producers to drive promotional marketing campaigns for premier brands.

## PROFESSIONAL EXPERIENCE

### Fashion Stylist

Men's Casual, New York, NY | May 2018 – Present

- Coordinate with producers and product marketing teams to plan and execute photo shoots and commercials for promotional campaigns contributing to a 400% sales increase and over \$1.5M in revenue over three years
- Manage preparation and styling of garments, evaluate shot lists, and collaborate with marketing teams and models to identify styling needs
- Analyze contemporary fashion trends and competitor products to enhance brand aesthetic and styling for photo shoots

### Fashion Stylist

Men's Wearhouse, New York, NY | May 2016 – May 2018

- Collaborated with a team of fashion designers, stylists, and producers to identify an ideal styling approach for in-store marketing advertisements, which included preparing wardrobes, conducting fittings, and styling models for photo shoots
- Managed and organized product inventory and utilized appropriate styling techniques to avoid product damage and reshoots