

A Fashion Designer with 10+ years of experience, specializing in conceptual design, product development, contemporary fashion, and cross-functional leadership. A strong history of defining brand aesthetics for award-winning men's clothing collections. Adept at identifying opportunities for innovation in fashion design to disrupt markets.

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Professional Experience

Senior Fashion Designer

Grayson's Premiere Clothing, Los Angeles, CA August 2016 - Present

- Manage all aspects of fashion design for the development of 10+ new product lines for a premiere men's clothing collection generating \$3M in annual revenue, including suits, winter coats, sweaters, and outerwear
- Coordinate garment construction, collaborate with manufacturing teams for fabric sourcing, and identify opportunities to reduce production costs by 15%
- Lead a team of 10+ fashion designers and graphic designers, provide constructive feedback on creative designs, and deliver ongoing coaching and mentorship

Fashion Designer

Men's Casual, Los Angeles, CA May 2011 - October 2016

- Led the conceptualization, design, and development of eight new men's clothing products for a collection with over \$1M in sales, including jeans, polos, khakis, and jackets
- Create CADs, print designs, and sketch designs and develop presentation boards, and collaborate with creative teams, designers, and merchandising to evaluate concepts

Education

Bachelor of Science (B.S.)
Fashion Design
University of California, Los Angeles, CA
September 2007 - May 2011

Key Skills

- Men's Fashion
- Conceptual Design
- Contemporary Fashion
- Outerwear
- Product Development