

Selena Lopez

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A Fashion Designer with entry-level experience specializing in product development, style trends, market research, and brand development. Adept at collaborating with creative teams to conceptualize and produce innovative fashion designs for boutique brands.

Education

Bachelor of Science (B.S.) Fashion Design

University Of Atlanta, Atlanta, GA
September 2017 - May 2021

Key Skills

- Fashion Design
- Product Development
- Trend Analysis
- Adobe Creative Suite
- Prototyping

Professional Experience

Assistant Fashion Designer

For Women Clothing Inc., Atlanta, GA | May 2021 – Present

- Coordinate with the lead fashion designer and creative teams to develop and produce new fashion products across women's clothing and apparel product lines
- Identify innovative design for a new line of women's shirts and collaborate with the fashion designer, marketing team, and production team to launch the product, resulting in over \$150K in sales within the first year
- Conduct market research on emerging fashion trends within the industry to define the approach and design of summer dresses and handbags
- Create layouts, prints, and visual designs using Adobe Creative Suite

Fashion Design Intern

Cordelia's Boutique, Atlanta, GA | January 2021 – May 2021

- Completed a four-month internship at a leading boutique fashion company and developed industry knowledge of fashion trends and brand development
- Provided support to assistant fashion designers and lead designers for the development of a new winter clothing line for a boutique fashion brand
- Attend meetings with the design team to evaluate findings from market research and brainstorm creative ideas to differentiate the brand