

Samantha Taylor

UX Designer
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Arthur Jones
Hiring Manager
PeopleSoft
(987) 654-3210
arthurjones@peoplesoft.com

Dear Mr. Jones,

With over ten years of experience within the UX design industry, I've developed an advanced understanding of web development and user-centered design. As a Senior UX Designer at Employee Software Inc., I led the development of a new user interface for an HR software application generating \$30M in revenue. I believe that my unique approach to UX design would be a valuable asset to your organization.

PeopleSoft's reputation for thought leadership within the HR software space is what draws me to apply for the position. My experience as a UX Designer for both Employee Software Inc. and LinkedIn has allowed me to develop an innovative approach to delivering a holistic user approach that aligns with your organizational needs. I am confident that I can continue to grow your reputation as an industry leader based on the following achievements from my career:

- Managed a team of 25+ UX designers for Employee Software Inc. and interfaced with stakeholders and C-level executives to recommend large-scale redesigns for the mobile user interface
- Improved the user experience for LinkedIn's website in coordination with a team of web developers and UX designers, which improved user satisfaction by 15%
- Drove UI development and conducted wireframing for the launch of LinkedIn's mobile app, which generated 3M in downloads over six-months

I look forward to speaking with you further regarding how my strong background as a thought leader in UX design can help PeopleSoft deliver a truly unified experience for users. You may contact me via phone and email at your earliest convenience. I appreciate your time and consideration.

Sincerely,

(Insert Signature Here)

Samantha Taylor