

# THERESA MORGAN

UX Designer  
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January 1, 2022

Amy Johnson  
Hiring Manager  
The Knot  
(987) 654-3210  
amyjohnson@theknot.com

Dear Ms. Johnson,

As you can see from my attached resume, I have an advanced background in human-centered design and visual storytelling. As a Senior UX Designer at Ultimate Wedding Planner, I developed the user interface for the launch of a new mobile application for wedding planning services, which generated over 2M in downloads within one year. I am confident that my experience in application development will allow me to thrive as a valuable contributor to your organization.

The Knot has a reputation as a leader within the wedding planning industry that strongly aligns with my background. I am confident that I can identify creative solutions to enhance the user experience for your mobile application and website based on the following achievements from my career:

- Led a diverse team of 12 UX designers, application developers, and graphic designers to build the application, align visual assets, and deliver a fully integrated user experience
- Oversaw the integration of new mobile features and performed market research on user needs to provide a comprehensive user experience for wedding planning, resulting in a five-star rating on the Google Play Store
- Identified enhancements to interactions based on user response and continually drove improvements to visual design, resulting in 4M downloads to date

I would like to schedule an interview to provide more insights into how my expertise in visual storytelling and human-centered design can improve the user experience for your mobile app. Feel free to contact me with any additional questions about my background. Thank you for your time and consideration.

Sincerely,

*(Insert Signature Here)*

**THERESA MORGAN**