

# THERESA MORGAN

UX Designer  
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**Amy Johnson**  
Hiring Manager  
The Knot  
(987) 654-3210  
amyjohnson@theknot.com

Dear Ms. Johnson,

As you can see from my attached resume, I have an advanced background in human-centered design and visual storytelling. During my time with Ultimate Wedding Planner, I developed the UI for the launch of a new mobile application for wedding planning services. It generated over 2 million downloads within one year. My experience in application development will allow me to thrive in the UX designer position with your organization.

The Knot has a reputation as a leader within the wedding planning industry that strongly aligns with my background. I can identify creative solutions to enhance the UX for your mobile application and website based on the following achievements from my career:

- Led a diverse team of 12 UX designers, application developers, and graphic designers to build the application, align visual assets, and deliver a fully integrated UX
- Oversaw the integration of new mobile features and performed market research on user needs to provide a comprehensive UX for wedding planning, resulting in a five-star rating on the Google Play Store
- Identified enhancements to interactions based on user response and continually drove improvements to visual design, resulting in 4 million downloads to date

I would like to schedule an interview to provide more insights into how my expertise in visual storytelling and human-centered design can improve the UX for your mobile app. Feel free to contact me with any additional questions about my background. Thank you for your time and consideration.

Sincerely,

*(Insert Signature Here)*

**THERESA MORGAN**