

## Professional Experience

### Videographer

Northern Lights Production Studios., New York, NY | May 2018 – Present

- Manage and execute 60+ video projects for clients generating \$300K in annual revenue, including commercials, infomercials, branding videos, and training videos
- Lead the planning and execution of a national commercial with a \$50K budget for a non-profit organization providing shelters, homes, and medical care to animals
- Coordinate with clients prior to video shoots to establish project scope, plan storyboards, conduct scripting, and ensure alignment with branding goals and identity
- Edit B-roll footage, interviews, and video content using After Effects and Final Cut Pro
- Operated Sony FS7 and Canon C300 cameras and managed lighting equipment

### Videographer

Brooklyn Marketing Inc., New York, NY | May 2016 – May 2018

- Planned, filmed, and edited 20+ branding videos and corporate training videos for a marketing firm delivering consulting services to startup businesses
- Coordinated with project stakeholders to create compelling video assets and interviews detailing the company brand and its innovative approach to digital marketing

## Education

### Bachelor of Arts (B.A.) Film

University of Syracuse, New York, NY | September 2012 - May 2016

## Certifications

- Apple Certified Pro, Final Cut Pro X, June 2018
- Adobe Certified Associate, July 2016

# Samantha Jones

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A Videographer with five years of experience, specializing in video production, photography, strategic planning, and project management. A proven track record of filming, editing, and coordinating commercials and branding videos for clients. Adept at coordinating with diverse teams to execute complex video shoots and produce high-quality video assets.

## Key Skills

- Videography
- Commercials
- Project Management
- Cinematography
- Adobe After Effects