

A results-driven business owner specializing in operations management, marketing, strategy development, and team leadership. A proven track record of developing business plans and building relationships with clients to grow the customer base. Adept at identifying opportunities to increase market share.

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Professional Experience

Business Owner

Jameson Writing Service Inc., New York, NY September 2019 - Present

- Build, manage, and operate an online boutique business providing professional writing services to individuals and small business clients, including blog posts, web pages, resume writing services, bio pages, and LinkedIn profiles
- Develop the business model, secure website domain, and coordinate with two web developers to create the website, product pages, and online shopping cart
- Build long-term relationships with clients, deliver consultations on services based on customer needs, and close over \$250K in annual revenue
- Manage, hire, and develop a team of freelancers to deliver writing services to customers, which includes performing quality assurance reviews on deliverables

Freelance Business Consultant

Self-Employed, New York, NY May 2018 - September 2019

- Provided business consulting services to small businesses within the greater New York area, which included analyzing business operations and providing recommendations to reduce overhead costs and improve gross margins
- Attended meetings with clients to review financial records and operating procedures, and identified appropriate business solutions based on cash flow and long-term objectives

Education

Bachelor of Business Administration (B.B.A.) Columbia University, New York, NY September 2014 - May 2018

Key Skills

- Business Development
- Operations Management
- Client Relations
- Entrepreneurship
- Business Process Improvement