

Professional Experience

Senior Video Editor

Philly Independent Production Studio, Philadelphia, PA | May 2017 – Present

- Manage and execute 25+ major video advertising projects for businesses within the greater Philadelphia area, oversee production budgets valued at up to \$250K, and coordinate all aspects of video editing and post-production.
- Oversee, develop, and build a team of 15 Video Editors, prioritize project responsibilities, evaluate performance, and provide coaching and mentorship
- Serve as the point of contact for client stakeholders, present final deliverables, and lead post-production activities to alter videos in alignment with client specifications

Video Editor

Northern Liberties Productions, Philadelphia, PA | January 2015 – May 2017

- Executed 20 video projects for websites and social media campaigns, partnered with creative teams to develop storyboards based on scripts, aligned project deliverables, and supported post-production editing
- Encoded videos for upload across various digital formats, performed color correction and image stabilization, and conducted audio mixing

Freelance Projects

Short-Film

Vector Media Production, Philadelphia, PA | May 2014 – December 2014

- Produced and edited a short film covering the effects of gentrification on the local community of Fishtown, which included collaborating with a video production team to define artistic direction, score, and cinematography

Education

Bachelor of Arts (B.A.) Video Production

Art Institute of Philadelphia, Philadelphia, PA | September 2010 - May 2014

Certifications

- Apple Certified Pro, Final Cut Pro X, May 2017
- Digital Video Engineering Professional (DVEP), May 2016
- Adobe Certified Associate (ACA), May 2015

Roberto Alvarez

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A Senior Video Editor with seven years of experience, specializing in video production, editing, project leadership, and digital media production. A strong history of executing video marketing initiatives across various digital media platforms. Adept at interfacing with client stakeholders to align videos with brand messaging.

Key Skills

- Digital Media Production
- Project Management
- Stakeholder Management
- Film Production
- Post-Production
- Adobe Premiere
- Final Cut Pro
- After Effects