

Aliyah Jones

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A Senior Video Editor with 10+ years of experience, specializing in project management, television production, video asset creation, and stakeholder management. A proven track record of leading video production teams to execute promo projects for television programming across cable and streaming formats.

Education

Bachelor of Arts (B.A.) Video Production

University of Los Angeles, Los Angeles, CA
September 2007 - May 2011

Key Skills

- Video Asset Creation
- Television Programming
- Video Production
- Project Management
- Adobe Premiere
- Final Cut Pro
- After Effects

Certifications

- Apple Certified Pro, Final Cut Pro X, May 2017
- Digital Video Engineering Professional (DVEP), May 2016
- Adobe Certified Associate (ACA), May 2015

Professional Experience

Senior Video Editor

Los Angeles Video Studio, Los Angeles, CA | November 2016 – Present

- Oversee the creative process for 40+ television video projects such as commercials and promotional videos, which includes collaborating with production teams and stakeholders to define programming and ensure compliance with project budgets of \$300K-\$500K
- Lead a team of 20 Video Editors and Marketing Specialists, define project priorities, facilitate meetings to evaluate deliverables, and ensure on-time delivery
- Drive the creation of video assets based on stakeholder requirements, which includes aligning visual aesthetics with brand storytelling
- Manage the post-production editing process, lead color correction and audio mixing activities, and utilize After Effects, Final Cut Pro, and Adobe Premiere Pro

Video Editor

SoCal Video Studio., Los Angeles, CA | June 2011 – November 2016

- Managed, executed, and coordinated 30 video production projects to support promotional marketing campaigns for businesses throughout Southern California
- Collaborated with creative teams to produce and edit videos, created visual effects and motion graphics, mixed audio, and encoded videos for upload to digital media channels
- Interfaced with client stakeholders to review final deliverables and assess feedback