

Samantha Taylor

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A Senior UX Designer with 10+ years of experience, specializing in UX research, design systems, UI prototyping, and user-centered design. A proven track record of managing UX teams to develop design solutions for an unparalleled user experience. Adept at leading all aspects of the creative process and collaborating with C-level stakeholders.

Key Skills

- User Experience (UX) Design
- UX Research
- UI Prototyping
- Project Management
- Design Systems

Professional Experience

Senior UX Designer

Employee Software Inc., San Francisco, CA | May 2015 – Present

- Manage a team of 25+ UX designers to develop a new user interface for an HR software application generating \$30M in revenue, which includes coordinating all phases of design, prototyping, and quality assurance testing
- Conduct UX research to develop user stories and customer personas, which includes identifying design solutions to build a unified customer experience
- Interfaced with C-level executives to review user interviews and provide recommendations on large-scale enhancements to UI design

UX Designer

LinkedIn, San Francisco, CA | May 2011 – May 2015

- Coordinated with a team of web developers, application developers, and UX designers to refine the functionality and user experience of a leading website for job seekers, resulting in a 15% increase in user satisfaction survey scores
- Developed visual diagrams and wireframes for new pages and created new interactions using design thinking principles
- Provided design support for the UI development of the LinkedIn mobile application, which garnered over 3M downloads within six months of launch

Education

Bachelor of Science (B.S.) UX Design

University of San Francisco, San Francisco, CA September 2007 - May 2011

Certifications

- NN/g UX Master Certification, 2015
- Google UX Design Professional Certificate, 2011