

Theresa Morgan

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A Senior UX Designer with eight years of experience specializing in human-centered design, visual storytelling, interaction design, and usability testing. A strong history of developing innovative user interface designs for mobile applications. Adept at building and leading diverse technical and creative teams to unify all aspects of the user experience.

Education

Bachelor of Science (B.S.)
UX Design
University of Nashville, Nashville, TN
September 2014 - May 2018

Key Skills

- User Experience (UX) Design
- Mobile Application Development
- User-Centered Design
- Wireframing
- Cross-functional Leadership

Certifications

- Certified User Experience Analyst (CXA), 2019
- NN/g UX Certification, 2017
- Google UX Design Professional Certificate, 2015

Professional Experience

Senior UX Designer

Ultimate Wedding Planner App, Nashville, TN | May 2016 – Present

- Oversee all aspects of UX design for the user interface of a mobile wedding planning application, resulting in 2M downloads within the first year of launch
- Manage a team of application developers to build out the application and oversee UX designers and graphic designers to align copy and visual assets
- Conduct market research on user needs and lead the integration of new mobile features and interactions for a complete wedding planning experience, resulting in a five-star rating on the mobile app store

UX Designer

Superior Engagement Ring Mobile App, Nashville, TN | May 2015 – May 2016

- Created the user interface for a new mobile application supporting customers in designing, comparing, and purchasing engagement rings and custom jewelry, which included creating prototypes and wireframes
- Identified opportunities to enhance touchpoints and drive sales conversions