Cynthia Steinbeck

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A Product Owner with three years of professional experience, specializing in project management, Agile, Scrum, and product management. A proven track record of collaborating with cross-functional teams across all phases of the product life cycle. Adept at creating user stories to drive product enhancements and feature development.

Professional Experience

Product Owner

Southwest Software Corp., Portland, OR May 2019 – Present

- Partner with stakeholders and product managers to evaluate customer needs and develop new features for POS software solution products
- Analyze feedback and data from customers to create user stories and identify opportunities to enhance product quality and improve the customer experience
- Coordinate with cross-functional teams to define strategic vision for the products, which includes developing product roadmaps and creating business strategies

Associate Product Manager

Better Technology Inc., Portland, OR May 2018 – May 2019

- Owned KPIs for products, developed user stories and acceptance criteria, and led initiatives to transform product vision into new features
- Collaborated with the product management team to identify automation opportunities and refine Agile delivery processes across the organization
- Conducted root cause analysis to identify product defects and create solutions

Education

Bachelor of Science in Project Management
University of Portland
September 2014 - May 2018

Key Skills

- Software Development Life Cycle (SDLC)
- Product Management
- Agile Methodology
- Acceptance Criteria
- Feature Development
- Quality Assurance

Certifications

- Certified Associate Project Manager (CAPM), 2020
- Agile Certified Practitioner (ACP), Expected 2022