

SAMANTHA MORRISON

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EDUCATION

Bachelor of Science in Project Management

University of New York,
September 2007 - May 2011

KEY SKILLS

- Product Management
- Software Development Life Cycle (SDLC)
- Agile Methodology
- Customer Success
- Feature Development
- Scrum

CERTIFICATIONS

- Project Management Professional (PMP), 2012
- Certified Associate Project Manager (CAPM), 2011
- Certified Scrum Master (CSM), 2011

A Product Owner with ten years of professional experience, specializing in the testing, development, and delivery of technology products. A proven track record of leading diverse cross-functional teams to bring product vision to life. Adept at identifying opportunities to implement new features to drive customer success.

PROFESSIONAL EXPERIENCE

Product Owner

Eastcoast Software Group, New York, NY | May 2016 – Present

- Own a portfolio of technology products generating \$20M in annual revenue to enhance e-learning for academic institutions, which includes managing all aspects of software development and defining overarching product strategies
- Analyze market data and KPIs to identify potential enhancements to E-learning software, including the integration of instructional design principles
- Manage a team of 15+ product managers, project managers, and software developers within a scaled Agile environment and provide coaching and mentorship

Product Owner

Solaris Technology Inc., New York, NY | May 2011 – May 2016

- Served as product owner for a suite of software solution products generating \$5M in annual revenue, which included defining acceptance criteria and user stories for the development of new product features
- Managed product backlog, conducted testing on new features, identified root cause of product defects, and created a knowledge base of technical solutions