

Rebecca Diaz

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Sarah Johnson

Talent Specialist
Accelerated Marketing Inc.
(987) 654-3210
sjohnson@accelaratedmarketing.com

Dear Ms. Johnson,

As a vice president of marketing, I have over 20 years of experience defining winning strategies for multi-million-dollar digital marketing campaigns and product launches. During my time at Brooklyn Digital Marketing Inc., I identified various untapped markets and drove penetration across verticals. My expertise in aligning marketing strategy with long-term organizational goals would be a strong asset to your organization.

Accelerated Marketing Inc.'s reputation for excellence strongly aligns with my history as a results-driven executive. I am confident that my innovative approach to digital marketing strategy would benefit your company based on my career achievements:

- Managed and built the marketing department from the ground up and defined overarching strategy and vision for digital campaigns in coordination with the CEO and senior vice president
- Identified markets with untapped potential, determined core audience based on market indicators, and drove the implementation of new campaigns to drive a 200% increase in product sales
- Oversaw a department budget of \$15M for marketing initiatives and strategically allocated resources to improve campaign results and efficiency

I would like to schedule an interview to discuss further how my expertise in digital marketing can help drive the success of your product campaigns. I am available at your convenience for any questions you may have.

Sincerely,

(Insert Signature Here)

Rebecca Diaz