



Hailey Hernandez

Committed nonprofit development professional with 2+ years in the industry who has exceeded fundraising goals year over year. A strong grant writer who has already served as lead on a grant awarded for half a million dollars. Excellent skills in event planning and execution, web-based donor relationships, and advertising design.

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Professional Experience

Development Coordinator

Abused Women Aid in Crisis (AWAIC), Anchorage, AK | September 2018 – Present

- Identify new donors and negotiate funding
- Assist with grant writing; served as lead writer on a grant AWAIC won for \$500,000
- Plan a realistic budget for events and account for anticipated fundraising outcomes
- Design flyers, posters, ads, and social media posts to promote fundraising events
- Raised \$2.5 million through individual and corporate donations

Education

Bachelor of Business
Administration in Marketing
University of Alaska Fairbanks, AK
August 2013 – May 2017

Key Skills

- Grant Writing
- Donor Relations
- Company Partnerships
- Event Planning
- Budgeting
- Data Analysis
- Raiser's Edge