

Drew Butler

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PROFILE

Passionate sports reporter with over seven years of experience developing data-based news on US professional sports teams, specifically the NFL. Well-versed in the league's history, top players, and expected business dealings. Has more Twitter and Facebook followers than any other sports reporter in the Greater Chicago area.

PROFESSIONAL EXPERIENCE

Senior Sports Reporter - NFL

Chicago Tribune, Chicago, IL | June 2019 – Present

- Interview pertinent sources associated with assigned sporting events, researching and gathering facts to write a story
- Write, edit, and produce sports-related content for multiple platforms, including web and social media
- Serve as Chicago Tribune liaison to NFL
- Communicate with professionalism and confidence when speaking with pro athletes and other celebrities
- Write and edit sports articles on strict turnaround deadlines following late night sporting events

Sports Reporter

Miami Herald, Miami, FL | July 2014 – May 2019

- Conceptualized a new sports column idea that earned 30% more views on average than other articles
- Developed news and photojournalism stories regarding the NFL, NBA, NHL, MLS, and US Olympic team
- Applied data analysis, sports history, and critical thinking skills to provide readers with unique and thoughtful perspectives regarding their favorite teams
- Focused on Miami and Florida pro sports teams and the occasional high school finals
- Wrote weekly sports content for several teams, including previews, breaking news, recap, features, and opinion pieces

EDUCATION

Bachelor of Arts in Sports Journalism

Pennsylvania State University
State College, PA
August 2010 – May 2014

KEY SKILLS

- In-depth knowledge of NFL, MLB, and MLS
- Interviewing athletes
- Multimedia production
- Professionalism
- Proofreading
- Sports business