

WILLOW HARWOOD

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Madison, WI 53711
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(123) 456-7891

EDUCATION

Bachelor of Arts in Broadcast Journalism

Indiana University Bloomington,
IN, September 2005 – June 2009

Master of Journalism (Anticipated)

University Of Wisconsin
Madison, IL
August 2017 – May 2023

KEY SKILLS

- Investigation
- Live Interviews
- On-Air Presentation
- Persistence
- Storytelling
- Social Media
- Stamina
- Time Management

Accomplished and perceptive news anchor and broadcast journalist with over 10 years of experience in conceptualizing, investigating, and presenting quality news. Completed over 2,500 successful live news segments. Well-known among colleagues for finding the stories no one else is telling. Recipient of a Regional Edward R. Murrow Award from the Radio Television Digital News Association and nearing the completion of a master's degree in journalism.

PROFESSIONAL EXPERIENCE

Weekend Anchor and On-Air Reporter

WKOW TV, Madison, WI | November 2017 – Present

- Earned the station a Regional Edward R. Murrow Award from the Radio Television Digital News Association (RTDNA) for an outstanding feature
- Established and grew social media presence as journalist and station representative to 250,000 original followers across three social media platforms in two years
- Serve as a weekend TV anchor, covering all important news events
- Complete extensive research and off-air interviews to ensure the station produces only in-depth, informed, fact-based content

Broadcast Reporter

KEZI TV, Eugene, OR | June 2013 – October 2016

- Engaged with the community outside of live broadcasts and enhanced story impact by using social media to provide essential story updates as additional information became available
- Researched content and developed scripts for primetime news
- Mentored and supervised two of the station's broadcast journalism interns annually

Broadcast Journalist

WTVO, Rockford, IL | July 2009 – May 2013

- Captured b-roll for reports using studio's video camera for four months while the station was short-staffed
- Determined the angle through which to approach assigned news reports
- Honed organization and multitasking skills by navigating within and meeting strict deadlines and produce high-quality results under stressful conditions
- Gained valuable experience interviewing well-known individuals, including top-ranking military officials