



Jeremy Davis

Ambitious social media professional with exceptional skills in video editing and data analysis who was named Employee of the Month by Coca-Cola's marketing department for innovative ideas and consistently effective responses to social media comments and messages, including the handling of complaints.

Professional Experience

Social Media Intern

Coca-Cola, Atlanta, GA August 2020 - December 2020

- Assisted in the coordination of multiple content calendars and maintained change and completion documentation
- Earned Employee of the Month award in November 2020 for outstanding contributions and innovative ideas
- Aided social media and marketing teams in developing an award-winning, multichannel campaign
- Reviewed social media posts and interactions to ensure planned content and strategic responses aligned with brand voice and guidelines

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Education

Bachelor of Arts in Public
Relations

Auburn University Auburn, AL
September 2016 - May 2020

Relevant Courses

- Writing for New Media
- Digital Advertising
- Social Media Reputation Management
- Multimedia Production Methods
- Intro to Graphic Design

Key Skills

- Social media data analysis
- Video editing
- Google Suite
- WordPress
- Community management