

Sarah Becker

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Sales account executive with 10+ years of professional experience, specializing in account management, business development, and consultative sales. Proven track record of building multi-million-dollar customer pipelines and driving growth for enterprise accounts. Adept at collaborating with C-level executives and cross-functional teams to develop sales strategies and drive penetration across market verticals.

Education

Bachelor of Science in Business Administration

Drexel University Philadelphia, PA,
September 2007 – May 2011

Key Skills

- Account Management
- Consultative Selling
- Strategic Selling
- Cross-functional Collaboration
- MS Office (Word, Excel, PowerPoint)
- Salesforce
- CRM tools

Certifications

- Salesforce Certification, Salesforce.com, 2014

Professional Experience

Sales Account Executive

Accelerate Software, Philadelphia, PA | June 2017 – Present

- Oversee 35+ enterprise customer accounts generating over \$20M+ in yearly revenue, build strategic partnerships with Fortune 500 clients, and lead initiatives to drive business development efforts and accelerate account growth
- Lead sales meetings with C-level executives to close new business
- Serve as the point of contact for client accounts and identify value-added services to drive customer success, which has improved account growth by 25% on average
- Lead a team of 10+ Account Executives, provide training and mentorship on sales best practices, and deliver support throughout the sales cycle

Sales Account Executive

Celeste LLC, Philadelphia, PA | June 2011 – May 2017

- Managed 20+ client accounts generating \$150K to \$800K in annual revenue
- Attended high-level sales meetings, educated prospects on technology products, and recommended customer solutions based on client business needs
- Drove business development activities, qualified leads, identified potential prospects, and developed new strategies to enhance sales performance
- Collaborated with cross-functional teams and the Marketing Department to enhance product visibility and drive revenue across emerging markets