

HANNAH WASHINGTON

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Public relations professional with over a decade of experience. Skilled in securing media placements and pitching stories to press outlets. Able to quickly craft statements and social media posts in accordance with company policy and brand identity. Highly creative individual with great communication skills.

PROFESSIONAL EXPERIENCE

PUBLIC RELATIONS ASSOCIATE

Big Time PR, Chicago, IL | February 2013 - Present

- Increased a client's social media engagement by an average of 10% per month through a targeted PR campaign
- Manage a team of 5 PR specialists and oversee daily operations
- Draft announcements on client business developments and ensure media coverage of major events

PUBLIC RELATIONS INTERN

New Day Corp., Chicago, IL | June 2011 - January 2013

- Assisted in developing business relationships with top influencers on social media
- Reviewed media assets and made content change recommendations for maximum target audience reach
- Created an accessible online press kit, resulting in a 20% decrease in media inquiries for materials

EDUCATION

BACHELOR OF ARTS IN PUBLIC RELATIONS AND ADVERTISING

DePaul University, Chicago, IL | August 2007 - May 2011

KEY SKILLS

- Attentive to detail
- Enjoys working with others
- Excellent communication skills, both oral and written
- Able to develop solid working relationships with key contacts
- Presentation skills
- Experience with copywriting and copyediting
- Creativity