

JOHN DELISI

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(123) 555-2222

EDUCATION

Bachelor of Arts in Marketing, GPA 3.8

University Of Houston, Houston,
TX, September 2013 – June 2017

Courses Completed:

- Marketing Strategy & Planning
- Digital Marketing
- Supply Chain Management Fundamentals

KEY SKILLS

- Google Ads
- Buffer
- Hootsuite
- Digital Marketing
- Adobe Creative Suite

Highly motivated and detail-oriented marketing specialist with three years of experience. Experience using platforms like Google Analytics, Google Ads, Hootsuite, and Buffer to create and maintain high-performing digital marketing strategies. Collaborates well with others and is committed to producing measurable results with modern digital marketing solutions.

PROFESSIONAL EXPERIENCE

Marketing Coordinator

Righteous Foods, Houston, TX | January 2019 – Present

- Collaborate with the sales team to revamp product packaging based on consumer behavior and preferences
- Measure the results of marketing strategies and present findings at quarterly meetings
- Train junior marketing associates and delegate marketing assignments to ensure continuity and consistency

Marketing Assistant

Hart & Associates, Houston, TX | August 2017 – November 2018

- Supported the marketing team with planning, coordinating, monitoring, and measuring the results of digital marketing campaigns
- Wrote and edited content for social media, print marketing materials, and proposals
- Performed an SEO audit on company website, resulting in an average search engine placement of three for relevant keywords and phrases