Professional Experience

Illustrator

Clover Studios, Houston, TX | January 2019 - Present

- Conceptualize and illustrate brand logos, social media materials, and print marketing materials based on client instructions
- Seek client approval for illustrated materials by submitting rough sketches for ideas based on client briefs
- Design and develop engaging character and scene illustrations

Junior Graphic Designer

HTX Marketing, Houston, TX | April 2017 - December 2018

- Assisted with market research to help determine brand direction for clients
- Worked with creative and production departments to conceptualize creative concepts for digital and print materials
- Assisted with the creation of illustrations for brochures and product packaging for clients

Education

Bachelor of Fine Arts in Graphic Design, GPA 3.1

University Of Houston, Houston, TX, September 2014 – June 2018

Courses Completed:

- Graphic Design Software
- Fundamentals of Drawing
- Rendering and Sketching

Mark Harris

2719 Monroe Street, Houston, TX 77002 mark.harrisdesigns@email.com (555) 555-1234

Detail-oriented illustrator with extensive experience using digital illustration tools, like Adobe Illustrator and InDesign, to create print and digital marketing materials. Possesses sound design fundamentals and is capable of collaborating with others to develop illustrations that contribute to a cohesive brand identity.

Key Skills

- Adobe Creative Suite
- Layout design
- Marketing illustration
- Strong attention to detail
- Adaptability