

# JACK KINGSTON

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## EDUCATION

### Bachelor of Fine Arts in Digital Arts

Pratt Institute Brooklyn, NY,  
September 2007 – June 2011

## KEY SKILLS

- Digital media creation
- Adobe Illustrator
- Typography
- 2D & 3D Animation
- Creative direction

## CERTIFICATIONS

- Branding and Digital Marketing Certificate, Pratt Institute, 2016

Creative and innovative illustrator with 10+ years of experience in creating physical and digital illustrations that follow modern design principles. Experience working in both commercial and artistic settings to develop engaging design concepts based on detailed project briefs. Dynamic and adaptable professional with strong attention to detail and exceptional communication skills. Capable of taking on multiple projects while adhering to strict deadlines.

## PROFESSIONAL EXPERIENCE

### Senior Visual Designer

Area 21, New York, NY | November 2015 – Present

- Lead the design and production team in the conceptualization and creation of digital design elements for all marketing channels
- Collaborate with executives, marketing, and creative team members to develop engaging creative materials while meeting business objectives
- Ensure visual consistency of all brand materials, and establish a comprehensive brand style guide

### Digital Production Artist

Black Rock Creative, Brooklyn, NY | July 2011 – February 2015

- Supported senior design staff by managing multiple design projects and interacting with clients throughout production
- Created email marketing templates based on mock-ups made in Adobe Photoshop
- Prepared graphics and illustrations to be used on marketing materials across all channels