

RAYMOND ORTIZ

Restaurant Manager
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Hector Santos

Hiring Manager
Farm Fresh Bistro
(987) 654-3210
hectorsantos@farmfreshbistro.com

Dear Mr. Santos:

As you can see from my resume, I have over 10 years of experience building and managing a variety of high-end restaurants. During my time with Black Cat Brewing, I led a variety of social media and promotional campaigns to promote the business, which contributed to an \$800,000 revenue increase. I hope to leverage my management expertise and marketing skills in the restaurant manager position with Farm Fresh Bistro.

Your organization's initiative and mission to provide fresh food to underprivileged communities strongly resonates with me as an industry professional. In my previous role, I led an initiative to donate a portion of sales to local animal shelters. I'm confident my values and leadership experience make me a great match for your team. Some of my previous successes include:

- Managed day-to-day operations for a high-end brewery and led initiatives to improve marketing outreach on social media and within the local community, which increased annual revenue from \$2 million to \$2.8 million over three years
- Hired, built, and developed a team of 30 employees and identified opportunities to improve collaboration between front of the house and culinary staff, resulting in a 4.8-star Google rating
- Oversaw vendor relationships, maintained food inventory, conducted pricing negotiations, and successfully reduced purchasing costs by 10%

I look forward to providing more insights into how my restaurant management expertise can help your team continue to excel. Feel free to contact me via phone or email at your convenience. I appreciate your time and consideration.

Best regards,

(Insert Signature Here)

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