

# CAMERON MALFARA

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A Senior Esthetician with 10+ years of experience developing customized treatment plans for skin care, hair removal, and facials for a diverse client base. A strong history of nurturing talent and building teams for luxury spas and beauty salons. Adept at identifying opportunities to enhance the client experience.

## PROFESSIONAL EXPERIENCE

### SENIOR ESTHETICIAN

Epoch Beauty Studio, Nashville, TN | November 2016 – Present

- Act as a preceptor to students on practicum placements, assess technical and customer service abilities, identify areas of improvement, and provide coaching
- Mentor new hires and provide ongoing professional development training to increase student confidence while applying facial treatments and chemical peels
- Support clients with the most complex skin conditions, perform comprehensive skin analysis, develop customized skincare routines, and achieve a 98% client satisfaction rating

### ESTHETICIAN

The Blennerhassett Hotel and Spa, Nashville, TN | June 2013 – November 2016

- Delivered quality hair removal, facials, and skincare treatments to customers, maintained a warm and calming atmosphere, and built long-term relationships, resulting in a 92% retention rate
- Applied cleansing and moisturizing facials, microdermabrasion, and chemical peel treatments on a wide range of skin types and performed routine sanitization to minimize infection risk
- Promoted a new loyalty membership program for the hotel spa, educated customers on benefits and cost savings, and achieved the highest amount of sign-ups across the team

## EDUCATION

### HIGH SCHOOL DIPLOMA

Maplewood High School, Nashville, TN | September 2009 – June 2013

## KEY SKILLS

- Facial Treatments
- Hair Removal
- Chemical Peels
- Consultative Selling
- Customer Service

## CERTIFICATIONS

- Esthetician, Light Brand Beauty Institute, State of Tennessee, License #12345
- National Esthetician Certification, NCEA, 2017
- Facial Treatment Specialist Certification, NCEA, 2016