

ALIYA JACKSON

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A dynamic Esthetician with two years of experience delivering skincare and hair removal treatments to clients in a luxury spa. A proven track record of identifying ideal treatment methods based on individual needs. Adept at building rapport with clients and upselling cosmetic products.

EDUCATION

HIGH SCHOOL DIPLOMA

Roosevelt High School, Seattle, WA
September 2017 – June 2021

KEY SKILLS

- Hair Removal
- Client Relations
- Skincare Treatment
- Facials
- Upselling Techniques
- Chemical peels

CERTIFICATIONS

- Esthetician, The Dawn Care Institute, State of Washington, License #12345

PROFESSIONAL EXPERIENCE

ESTHETICIAN

The Wood House Spa, Seattle, WA
October 2022 – Present

- Prepare skin for hair removal, use threading and hot wax techniques to create a smooth result, build rapport, achieve an 85% client retention rate, and generate 91% positive reviews
- Perform initial consultations with clients, communicate with empathy and understanding, perform skin analysis, and develop appropriate treatment plans based on individual needs
- Apply cleansing and moisturizing facial treatments and recommend complementary take-home products from the salon's range, achieving a 67% upselling rate in 2022

ESTHETICIAN

Avalon Spa, Seattle, WA
June 2021 – October 2022

- Analyze clients' skin types and perform allergy patch tests to determine appropriate treatment in collaboration with experienced colleagues
- Educate clients on skincare products, provide routines to facilitate at-home, and utilize upselling techniques to generate an additional \$2K sales revenue per month
- Perform facial threading and body waxing using gentle techniques, achieving 95% positive feedback